

ELN Partners with Oeko-Tex to Give Consumers Peace of Mind

More than 100,000 Oeko-Tex certificates issued in over 90 countries assures “confidence” in textile safety standards

In 2010, a Specialty Sleep Association report showed that 79% of American consumers would choose bedding with a trustworthy safety standard.



Why consumers should know about textile safety

In 1992, the Oeko-Tex “Confidence in Textiles” label was introduced in response to growing public concerns about textile safety. Consumers were becoming increasingly aware of how textiles were being manufactured—particularly the chemical processes needed to make fabrics soft and durable.

The time had come to ensure that textiles did not put people at risk. Since then, producers, retailers, and consumers have sought out the Oeko-Tex Standard 100 label for its reliability and safety assurance.

Oeko-Tex: safety without vested interests

Today, Oeko-Tex ensures consumer textile safety in more than 90 countries worldwide. Establishing itself as a neutral third-party watchdog, it is recognized for its globally uniform, rigorous scientific standards.

These standards are designed specifically to prevent local laws and practices effecting textile production to compromise our safety. Consumers can therefore rely on the Oeko-Tex

label, no matter where a product that carries it is made.

And unlike other certification bodies, a product or its components can only display the Standard 100 label by making the grade. The Oeko-Tex brand cannot be bought—something that has enabled Oeko-Tex both to distinguish itself and to earn an enduring high level of consumer trust.

ELN Living and Oeko-Tex: luxury and peace of mind in one package

With more than 15 years of industry experience ELN LIVING specializes in providing exceptional quality and value that will impress both you and your clients.

And, whether you select from our hypoallergenic down, or our non-allergenic down alternatives, or both, all ELN comforters and pillows are OEKO-TEX Standard 100 Certified.

ELN guarantees the comfort. The Oeko-Tex Standard 100 label guarantees that every ELN product is free from unsafe levels of more than 100 chemicals deemed detrimental to human health.

ELN
exceptional lifestyle now

Watch for
the Genuine
Oeko-Tex Label



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